

About Gentree Services

a presentation from

Gentree Consultancy Services







About Gentree

We believe that building business solutions is not always about the technology,
but more about the people and processes.

Choosing the right people to work with is key to a project's success;
they need to be capable,
understand your business and be able to fit in well with your organization.

About us

Gentree



- Gentree Consultancy Services Private Limited (Gentree) is a professionally managed IT Company.
- Located and operated from Hyderabad, India.
- Gentree team consists of technology specialists and business analysts with proven track records.
- We help our clients in reviewing their existing business processes and information systems and identify opportunities for cost savings and functionality improvements.
- We have strong credentials in strengthening internal controls systems by embedding controls in the business processes and establishing effective information management systems and interactive dashboards for all the levels of management.





Our Services

Our services add value to your business



Marketing - Enables Effective Marketing Campaigns

Gentree



- Our solutions enable you to send personalized bulk emails or news letters to a large number of recipients. Regardless of the number of emails being sent - 400, 5000 or even more - you can be confident that the email will look good and will reach your client, partner or subscriber.
- It's very easy to run different Personalized Bulk Email, Voice Broadcasting and SMS Marketing Campaigns to different sets of Audiences based on their geographical location or professional interests or consumer past purchase history, etc or the combination of any.
- Know exactly what's happening in all your email campaigns anytime and without leaving your Business Application. You can find out who opens your newsletter and clicks on the links in your bulk marketing email.
- It also allows you to contact people who have expressed an interest in your previous newsletter, announcement or marketing campaign.

Reports	History & Monitoring	Drafts		
Emails sent	Opened	Clicked	Unsubscribed	
100	60 🟢	25 🟢	5 🔴	Follow up
100	55 🟢	10 🔴	1 🟢	Follow up
100	9 🔴	0 🔴	7 🔴	Follow up

Sales – Leads Tracking & Conversion Made Easy

Gentree



- All the leads from your Website (or from Call to Action of your Email Campaigns, News Letters, Forum Postings, Social Networking and other Advertisements) can be added to the application automatically and the different custom activities can be performed based on happening of certain events.
- The custom activities may be “assigning of the lead to a particular sales executive and intimating him about the lead details” or “sending an email to the lead about the product or service that he is interested in”, etc.
- Assists your sales teams in engaging the leads trial usage follow ups, trial ending alerts, useful tips & tricks sending, getting free trial feed backs, etc.
- It assists you in analyzing the most important statistics such as Marketing Source wise Lead Conversion Ratios based on the stage of lead, Sales Teams Performance, Expected Sales for a specific period, etc and also in assessing ROI on various Ad Campaigns such as TV, Radio, Google AdWords, Facebook, Bulk Email, Voice & SMS Broadcasting, etc.



Billing & Account Receivables

Gentree



- Assists in Billing as per the PO Terms
 - Dispatching Invoices to the Customers through email on Approval of the transaction
 - Discounts Calculation based on Type of Customer and Order Value
 - Calculation of Incentives to Sales/ Marketing Executives based on given criteria.
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- Assists in Account Receivables Follow up through Automatic Notifications based on Type of Customer, Due Amount, etc.
 - Delivers Dynamic Reports such as Top Performing Customers, Sales Executives and Top Performing Products by a feature, etc



Procurement - Speed Procurement by More Than 90%

Gentree



- In most of the companies, the Procurement Department relies upon email to gather all necessary technical data, prices, and approvals needed to procure all the essential equipment and products. This led to a lengthy purchasing process that frequently required staff to spend time consulting with technical experts, and gathering facts and specifications from multiple resources.
 - The Department often receives dozens of emails throughout the procurement cycle for a single item, and that process, multiplied by the dozens of products the department handles every month, caused inbox chaos every day.
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- Our solutions establish a smooth information and approval flow for procurement that will significantly decrease the amount of emails.
 - Essential data and approvals are now collected at each stage in the process, and if necessary responses or approvals are not received in a timely manner, it automatically escalates issues.
 - The best thing is that everyone in the approval chain, from start to finish, can instantly see if an order is getting held up and requires action.

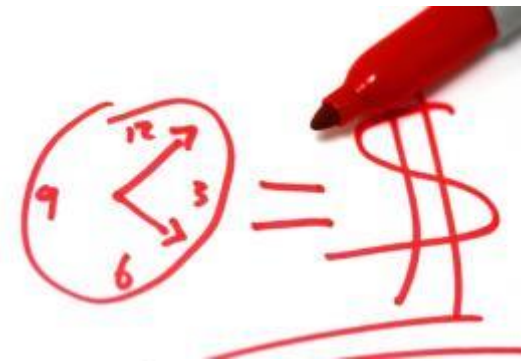


Documents Auto Generation & Updation

Gentree



- Generate beautiful PowerPoint Presentations, Word Agreements, PDF Quotations, personalized business letter and invitations, Excel Reports and routine & huge regulatory documentation in seconds with auto filling of Master Data and even logos and images
- It's very easy to update all or some the documents at a time with the updated master data.
- Bulk convert Word, Excel and PowerPoint documents to PDF made easy.
- Automatically name documents and save them in the required place
- No more copy/pasting, manual filling and other time-consuming routine tasks.
- Saves time, avoids clerical errors and improves staff performance.



Production & Dispatch



- When Finished Goods earmarked to a particular customer dispatched to others, an alert to management gets generated and the transaction requires approval of Management.
 - On completion of processing of a batch for a customer, the technical details with batch code and date of manufacturing will be made available to the customer for whom the batch has been processed.
 - e-Approvals for Quality Testing of Raw Materials and Finished Goods, Process Testing, and various other process approvals.
 - Retention of Quality Control and other Records/ Information as required by the regulatory authorities
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- The finished goods details will be available in Batch wise, Product wise, Godown wise, Customer wise, Period of Manufacturing wise, Raw Material Consignment wise, etc for Analysis and Necessary Action.
 - On dispatch of Finished Goods, the dispatch details will be sent to Customers through E-Mail and/ or SMS.



Accounting & Other Records



- Payment Recommendations from Accounts or other Departments and their Approvals from Management through the application. Limit based authorization levels (approvals) will be available for recurring and non recurring payments.
- Requests and e-Approvals for Leave Records, Salary Advances, Local Conveyance, etc.
- Duplication of Information will be eliminated at maintaining records of Raw Materials, and other packing materials, spare parts, Finished Goods, Wastes, etc at Security Gate, Stores, Production, Quality Control, Commercial Tax Dept, and Accounts Departments.
- Assists in C Forms Management, PDC Tracking, TDS Receivable Tracking, TDS Deduction & Return Preparation, etc.





- Job Application Management - Get job applications from the candidates directly added in the system from multiple sources including your web site.
 - Candidate Management - Track daily interactions with internal or external candidates. Generate appointment and letters to be printed or emailed to applicants with a click.
 - Employees Performance Review – Employees can fill up their performance review questionnaire directly.
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- Feedback can be obtained from the Employees on different subject matters.
 - Training schedules can be intimated to the staff and the Training Materials/ content of latest can be maintained
 - Labour Half Day Leave / Short Hours Permission will be available to the Management with the comments of supervisor and HR.



Idea eXchangers, FAQs & Blogs



- A team member can ask Question and his manager/ colleagues can answer the question and the inappropriate questions can be deleted by the managers/ administrators at their discretion.
 - All the valid Question & Answers will be available for all the staff. This will assist the new employees as a guide.
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- Idea eXchangers, FAQs & Blogs - enable your staff to share and comment their new and innovative thoughts and best practices with their colleagues.



Task Management



- Planning and prioritizing tasks will be the key for staff productivity. By using the Stephen Covey's Time Matrix approach, you would categorize your tasks to fit in one out of the four quadrants (Urgent - Important Principle).
- Accordingly, you can ensure each team member works on the tasks in the order determined by their manager so they are more focused, and less likely to get distracted.
- It's very simply to get the tasks created, assigned, worked on, reviewed, completed and then archived for future reference. In fact, these can all be done in just a few mouse clicks.
- By encouraging (or enforcing) usage of the application throughout your company, you can clearly communicate and review the tasks assigned to your staff with dues dates, priority, information collected from various sources, procedure to be followed, templates available, and other relevant notes; and you can also make them accountable for timely completion of the task assigned.

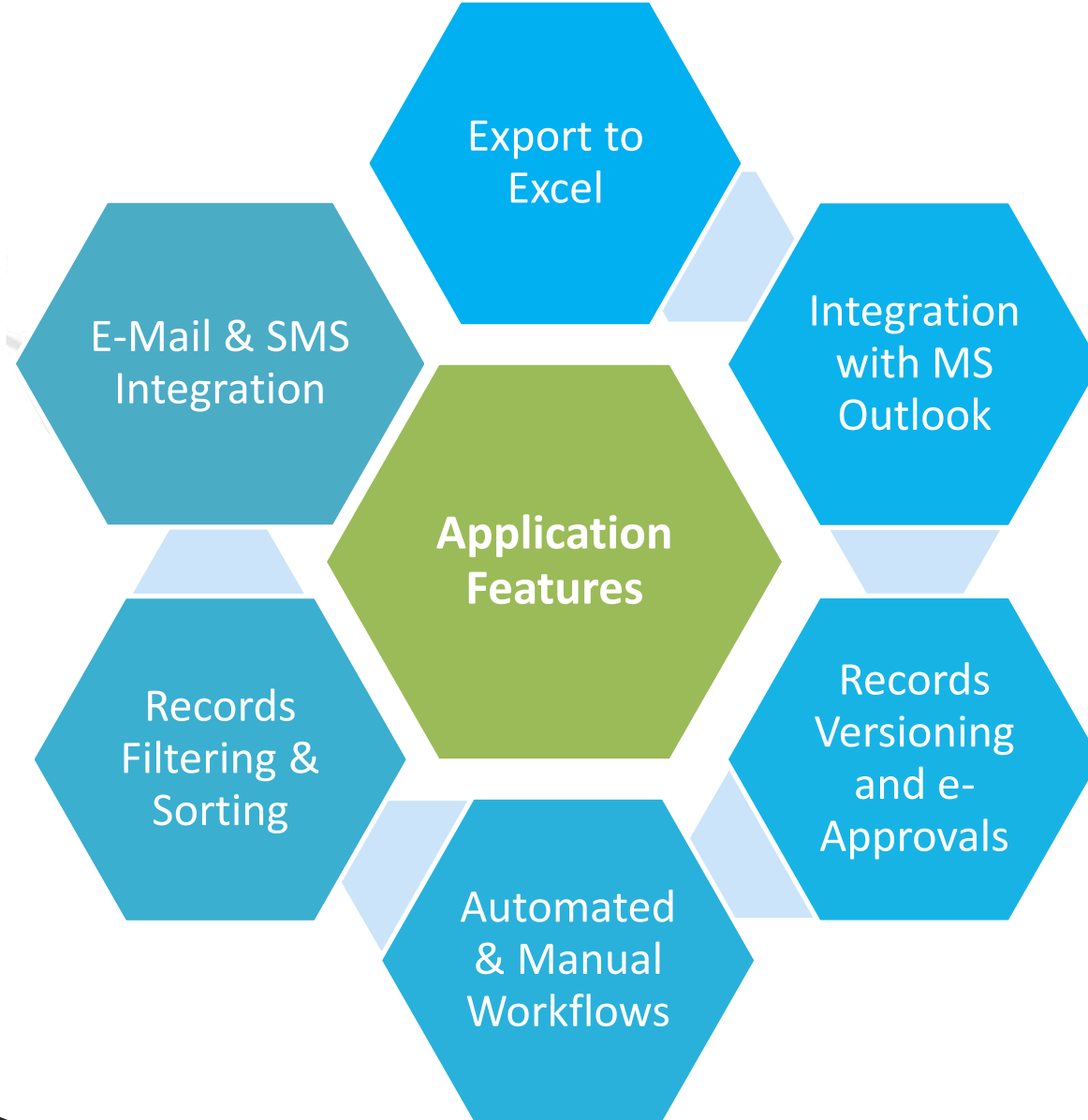
Alerts & Notifications



- Courier Register & Alerts – On dispatching Courier and feeding the courier details in the register, an e-Mail and/ or SMS with Courier Details will be sent to the Addressee. (No need to type SMS or email Message, this is automated trigger in the process)

- On approval of payment from Management, an sms and/ or e-mal will be sent to the suppliers with payment details and narration.
- On approval of Leave Letters, Salary Advances, Local Conveyance, the employees will get e-mail alerts.
- Due Date Alerts & Follow ups for Statutory and other compliances







Benefits

Our services adds value to your business

Benefits from our Services

- Control & Monitoring over all the required transaction
- Timely Follow ups
- Centralization of Information
- Eliminates Duplication Work
- Timely information for Decision Making
- Role based Authorization Levels
- Fixing Responsibility
- Reduces Work Loads to Staff
- Saves time and improves Productivity
- Avoids Clerical and Formatting Errors
- Eliminates communication gaps between management & staff, company and customers, suppliers, etc
- Assists in increasing Customer, Vendor and Partner Satisfiesfaction

Benefits from our Services

- Mobile Access - Whether at your desk or on the road, you can get full access to all of the customers data and contact data you need to keep deals moving.
- User Interface (UI) is very simple and easy to use
- Highest Return on Investment (ROI) and lowest Total Cost Outlay (TCO)
- It's fully in your hands after a short knowledge transfer
- Specially Dashboards for Management & Staff
- Assists in ISO Documentation for Renewal
- Web Based Application can be accessed at anytime from anywhere.

Our Esteemed Clients includes . . .

Gentree

CA MURALI & RAO

Beldi & Associates

VOICE

sarkprojects

SipCo



CA B.Srinivasa Rao & Co.
Chartered Accountants

RED Tele Networks

eta
escas techno accounting (p) limited

IVON
networks

Guide2**Grow**



CA Eswaraiah & Co.
Chartered Accountants

CA P.Samba Murthi & Co.
Chartered Accountants

Navyandhra

Net Calls
Get more out of communication



Thank You

Gentree Consultancy Services Private Limited

Registered & Corporate Office: 6-2-969/304

Intech Residency, Khairatabad

Hyderabad – 500 004, India

E-Mail: contact@gentree.net

Phone: +91-40-23393434/ 23390036

Web: www.gentree.net